

How Southeastern University Expanded Access and Bolstered Enrollment

Strategic Partnerships Reach New Populations of Learners



COURSE SHARING CHAMPION
Dr. Shawn Stewart
Dean and Chief Operating Officer

Southeastern University (SEU) is a Christian university committed to equipping the next generation to discover and develop their divine design so they can make an immediate impact as they go into their career and communities. Southeastern University is also an entrepreneurial school. SEU's institutional stakeholders knew they wanted to expand enrollments, and they started by asking questions like, How can the school continue to grow? How does SEU provide increased access to students in areas where they might not be able to come to a college campus?

School leadership wanted to ensure the quality and access to the courses they were delivering as they continued to expand enrollment. SEU found innovative ways to grow enrollment over the last five years, largely due to its expansion beyond campus. SEU recently incorporated course sharing through the Acadeum network as another strategy to continue to drive academic innovation and create new strategic partnerships that maximize enrollment.

Partnering with Acadeum has given SEU the opportunity to expand its reach by opening access to dual credit and international partnerships. "This is a very strategic partnership for us as dual credit and international populations are two critical areas of focus, and Acadeum has helped us to further extend our reach and serve more students in these areas," said Dr. Shawn Stewart. "Partnering with Acadeum allows us to leverage an extensive network and serve as an educational partner with different entities throughout the US and the world."

Southeastern University Fast Facts

- Lakeland, FL
- Private, Christian institution
- Over 10,000 students
- Started course sharing in 2022



“When I started at the university, our total enrollment was roughly 7,500 students. By expanding the courses we offered beyond the campus, in the fall of 2022, we crossed the 10,000 mark.”

- Dr. Shawn Stewart

Making Education More Accessible

Dr. Stewart and the university asked questions like, How can we make our degree programs more affordable for students that can't make it to the main campus? How do we make that work off campus? How do we provide increased access to students in areas they might not be able to come to a college campus?

Through Acadeum, SEU is now working with Xceed Prep, Sundance Learning, and other high school partners to deliver dual enrollment and early college pathways to students across the state of Florida and around the country. In addition, Acadeum has helped Southeastern access international students from top agents like One World Education as well as international institutions, including African Leadership University.



Southeastern University wanted to make sure they benefited students who were not necessarily in their backyard. They have done that primarily through collaborative access partnerships. It has enabled them to change their infrastructure and operational processes to be able to support nontraditional enrollments. Dr. Stewart and SEU knew that changing an operational process can start to tax the school infrastructure and staff. Partnering with Acadeum has created institutional efficiencies. Dr. Stewart said, "Acadeum has been easy to work with and has a very clean process that has fit right into our standard operating procedures."

“Acadeum’s done a great job providing partnerships for us and giving us the front door. Working in tandem with Acadeum, we are able to deliver a solution for students and other schools.”

- Dr. Shawn Stewart

How Southeastern University is using course sharing to reach new populations of learners:

- + Build enrollment pipelines by adding more high school partnerships around the state and country
- + Add more international students for degree completion programs and in partnership with international institutions
- + Fill empty seats in online courses to improve course economics
- + Support students with more online courses and programmatic options