



# Student & Institution Impact Report



## Course Sharing Boosts Student and Institutional Success

Engagement in course sharing continues to rise and has become a strategic approach for colleges and universities to remove barriers and to keep students on the path to timely degree completion. Through course sharing, institutions collaborate with like-minded institutional partners to access and share in-demand courses, certificates, and programs.

The impact of course sharing is full of individual student success stories. Collectively, these stories convey how the implementation of innovative and flexible pathways aid institutions in being responsive to student needs, allowing them to reach and exceed retention and student success goals.

As the creator of the world's largest course sharing network, Acadeum is facilitating far-reaching impact across hundreds of institutions and thousands of learners. Let's take a deep dive into the impact of course sharing throughout the Acadeum community.

## Collaboration Creates Impact

Given the disruption in the industry and ongoing demographic shifts, institutions are looking for scalable, affordable, and sustainable solutions to attract and retain students, and ensure long-term institutional success.

With over 500 colleges and universities connecting students to the courses they need when they need them, the implications are real and the success is far reaching.

**Course sharing enables institutions to:**

- + Provide students with just-in-time course solutions to keep them on their academic pathway
- + Expand the depth and breadth of courses offered
- + Improve student retention and graduation rates
- + Streamline complicated transfer system processes
- + Recover and generate revenue

**LEARN MORE AT [ACADEUM.COM](https://Acadeum.com)**



Through multi-institutional course sharing, campuses, faculty, and advisors can collaboratively and more cost effectively work together to combine expertise and offer access to the courses their students need."

**JASON LANE**

Dean of Education, Health, and Society at Miami University, and Senior Fellow, National Association of System Heads



# Support Student Progress

Course sharing gives students the options they need to stay on track for timely graduation. When unexpected challenges arise, offering a selection of preapproved courses through the Acadeum network is a way to help students avoid potential roadblocks to academic progress.

## Course sharing is helping students by:

- + Increasing access to in-demand courses
- + Reducing bottlenecks caused by courses offered infrequently
- + Keeping students on track with multiple term start dates
- + Expanding academic pathways with more online courses and programmatic options
- + Creating the opportunity to acquire in-demand skills and earn microcredentials and stackable certificates

# When Students Succeed, Institutions Win

The real power and impact of collaborative course sharing is in student stories of progress and completion. When students succeed, institutions win. Behind each of these metrics is a real student who faces barriers to completion, and without course sharing, may fail to meet academic and career goals.



**28,000+**  
Course bottlenecks resolved due to course sharing



**35,000+**  
Courses completed through the course sharing network



**26,000+**  
Students impacted through Acadeum course share



**52%**  
YoY increase in usage since January 2020





"Course sharing helped fulfill two chemistry courses I needed to graduate. The support I received through my institution allowed me to success in both courses. Now, I can focus on completing graduate school applications and fulfilling my dream of getting my master's degree and becoming a pediatric nurse."

**JUSTIN FITTS**  
2023 Allen University graduate



"I had a seamless experience with course sharing and was able to access a required course not available at my Home Institution that kept me on my path to graduation with a degree in computer programming."

**MATTHEW KASTL**  
Senior, Texas A&M Corpus Christi



"Time spent taking a course through Acadeum is the best time you can spend. I was able to graduate on time and had a superior learning experience."

**CHARLOTTE KENNEDY**  
2023 Jarvis Christian University graduate



"The [SREB HBCU - MSI] Consortium enhanced my academic journey and prepared me for the professional world."

**BRITTANEY ORR**  
2023 Benedict College graduate



## Bolster Institutional Impact

Acadeum's network includes public four-year universities, private independent colleges and universities, community colleges, historically Black colleges and universities, minority-serving institutions, and international institutions.

460+

Colleges and universities accessing and sharing across a network

\$45M

Million in new revenue generated for institutions through increased student retention

23%

Of institutions within the Acadeum network have a minority-serving institution (MSI) designation

91%

Course completion rate



## INSTITUTIONAL SPOTLIGHT

# Western Texas College



## Bolstering Enrollment Beyond A Rural Location

Western Texas College (WTC) started course sharing in January 2020. When the COVID-19 pandemic significantly impacted enrollment numbers, WTC saw an opportunity to increase its online enrollment to compensate for the losses from the pandemic and began offering its online courses through the Acadeum network. WTC has gained a reputation for providing quality STEM courses and online labs that are not readily available at many community colleges. The college has expanded its capabilities by offering a wide range of courses to high schools through dual enrollment, further enhancing the college's reputation.

Since January of 2020, WTC has been able to help:

- + 2,000+ students access courses needed to stay on track to graduate
- + 800+ students through dual enrollment partnerships with high schools across the country



## INSTITUTIONAL SPOTLIGHT

# Benedict College



## Removing Barriers to Student Success

Benedict College began its course sharing journey in January 2020 as a way to ensure that students had access to the course options they needed to progress in their chosen major/degree field, even when the necessary courses weren't offered on campus in a particular semester. With course sharing, Benedict College has experienced:

- + Completion of over 542 courses through course sharing
- + 82% pass rate in courses offered through the Acadeum network
- + Highest number of seniors graduated in its 153rd commencement in May 2023



"If your institution is struggling with limited resources or looking for ways to support traditionally underserved students, course sharing is an effective way to expand your capacity and prioritize student progression."

**DR. ROSLYN ARTIS**  
President, Benedict College





INSTITUTIONAL  
SPOTLIGHT

## Goldey- Beacom College



## Retaining Students While Demonstrating Course Sharing's ROI

Goldey-Beacom College (GBC) was looking for a cost-effective way to expand its online catalog and increase degree completion rates. With a commitment to improving retention and scaling new academic programs, GBC saw the strategic benefit of course sharing and leveraged it as a strategic tactic to meet its institutional goals. Since joining the Acadeum network in 2019, GBC has:

- + Connected over 300 students to the courses they need to stay on track
- + Recovered over \$275K in tuition revenue
- + Retained 95% of the students taking courses through the Acadeum network
- + Achieved the highest first-year student retention rate in 20 years



"When students persist through Acadeum, our graduation rates go up, which makes a compelling case for prospective students to come to Goldey-Beacom."

**JOEL WORDEN**  
Provost, Goldey-Beacom College



INSTITUTIONAL  
SPOTLIGHT

## Texas A&M University System

### THE TEXAS A&M UNIVERSITY SYSTEM

## Addressing Student Stopout

The Texas A&M University System needed a system that prioritized student success. Over the last 10 years, patterns within student data indicated that thousands of students were stopping their studies across the Texas A&M universities, when the courses they needed to persist weren't available. Since partnering with Acadeum last year, 275+ course bottlenecks have been solved with course sharing.



"We often come together as a community to think about common problems and common solutions; course sharing was one of them."

**DR. SHONDA GIBSON**  
Associate Vice Chancellor for Academic and Student Affairs,  
Texas A&M University System



INSTITUTIONAL  
SPOTLIGHT

## Eureka College



## Enhancing Academic Programs to Prepare Students for Careers

Eureka College sought to meet the student demand for majors aligned to careers. The team found a partner on the Acadeum network to help them rebuild their computer science program with an approach that struck a balance between theory and practice: Saint Leo University had a robust computer science department the same teaching philosophy as Eureka's. Now, 25% of Eureka's computer science degree is comprised of Saint Leo's courses.

Eureka also connected with regional employers to ask which criteria they look for when evaluating applications and then built a curriculum with the basic competencies that employers value.

- + Attracted new students in the first cohort with \$500k in estimated lifetime value
- + 50+ courses completed through the partnership

Discover how your institution can deliver new in-demand majors or minors for both undergraduate and graduate programs in industry-aligned pathways to attract and retain enrollment.

[ACADEUM.COM/LAUNCH-NEW-PROGRAMS](https://Acadeum.com/launch-new-programs)

## Partnership for Program Transition Support

Colleges and universities partner with Acadeum to provide student support as institutional programs are transitioning.

250+

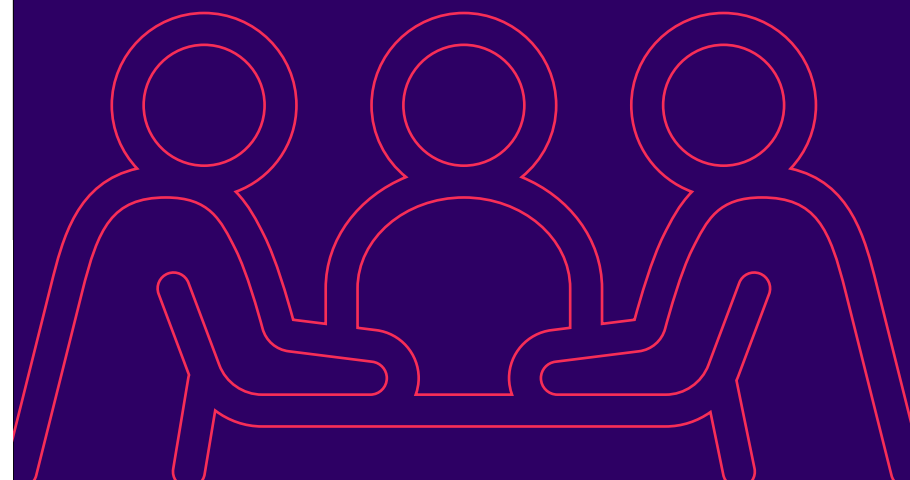
Students successfully supported during program transitions and closures

430+

Bottlenecks resolved for students who would have been adversely affected by a program closure

1,300+

Credits earned by students supported through program transitions





## Consortial Impact: A Focus on Collaboration

Higher education associations and collaborative groups work with Acadeum to help their members bolster student progress and increase access to flexible course options.

The Southern Regional Education Board (SREB) partnered with Acadeum in March 2022 to establish the SREB HBCU-MSI Course Sharing Consortium to enable HBCUs and MSIs to increase access to online courses and create new pathways to college completion. As a result, students attending historically Black colleges and universities and other minority-serving institutions can access an expansive network of courses and stay on track to graduate through this partnership. By working together, HBCUs and MSIs can achieve more as a critical higher education sector and enable more students to succeed.

In its first year, the consortium has:



Doubled its membership  
to 24 institutions



Shared 1,461 seats, enabling  
students to access classes  
unavailable at their Home  
Institution



Helped solve over 775 course  
availability roadblocks for students,  
increasing the ability of member  
schools to retain students in their  
current academic program



Saved institutions more than  
\$900,000 by leveraging capacity  
through partner schools within  
the consortium.

## Looking to the Future

Course sharing is about collaborating in order to do together what institutions struggle to do alone. When they join the Acadeum network, colleges and universities become part of a community of academic champions working together to boost student and institutional success.

We are proud of the institutions and student-centric leaders within the Acadeum network that are creating impact through their collaborative partnerships. Course sharing is a powerful strategy that is within reach of every institution and our team of curricular experts are here to help guide the way.

WE'RE HERE TO HELP. CONNECT AT:  
[ACADEUM.COM/CONTACT-US](https://Acadeum.com/contact-us)



